



ST. JOSEPH'S COLLEGE FOR WOMEN, TIRUPUR
INSTITUTION'S INNOVATION COUNCIL



Ministry of Human Resource Development (MHRD), Government of India has established “MHRD’s Innovation Cell (MIC)” to systematically foster the culture of innovation amongst all Higher Education Institutions (HEIs). MIC has envisioned encouraging creation of “Institutions Innovation Council” (IICs) across selected HEIs. A network of these IICs was established to promote innovation in the institution through a multitudinous modes leading to an innovation promotion eco–system in the campus.

The primary mandate of Institution Innovation Council (IIC) is to encourage, inspire and nurture young students by supporting them to work with new ideas, while they are in formative years. The Institution Innovation Council was initiated on March 2021, at St. Joseph’s College for Women, Tirupur as per the norms of innovation cell , Ministry of Education, Government of India to encourage innovative ideas and to upgrade entrepreneurial skills in students.

Institutional Innovation Council focuses on fostering a platform for the students, research scholars and faculty members to begin start–ups in entrepreneurial venture by providing expertise ideas across globe through seminars, conferences, workshops, start-up sessions, panel discussions, symposiums, exhibitions, competitions, etc.,

It promotes the creative energy of the students and research scholars and trigger the dormant innovative and inventive ideas to discover and invent new products and proceed for patent rights.

Vision:

1. To promote, support and streamline ideas, innovation and start-ups.
2. To inculcate, build and strengthen a culture of cohesive I & E (Innovation & Entrepreneurship) eco-system.
3. To create a critical mass of key stakeholders (motivated students and faculties) with entrepreneurial orientation and skills.
4. To foster an integrated networking platform for aspiring students with innovative/entrepreneurial skills and business leaders/top-notch academicians.
5. To infuse design thinking, creative problem solving, strong analytical and interpersonal skills, team development solutions, practical ingenuity and leadership quality.

Mission:

1. To create a vibrant local innovation ecosystem.
2. Start-up supporting mechanism in Higher Education Institutions (HEIs).
3. Prepare institute for Atal Ranking of Institutions on Innovation Achievement's framework.
4. Establish function ecosystem for scouting ideas and pre-incubation of ideas.
5. Develop better cognitive ability for students.
6. Empower the entrepreneurial skills of the students enabling spinoff synergy with mutual support and outcome.
7. Identifying ideas, prototypes and translating them into product development through the activities.
8. Strengthens the network with peers and national entrepreneurship development organizations.

PRACTICES :

1. To ensure the proper functioning of the activities of Institution Innovation Council(IIC) and to review the progress of the activities, council meetings are held regularly in every quarter under the guidance of President of IIC cum Principal, St.Joseph's college for women, Tirupur.
2. Programmes such as Faculty Development Programme, expert talks are conducted by IIC in collaboration with JCI Tirupur Diamond to promote entrepreneurship and innovation in campus.
3. Self - Employment opportunities are conducted to promote the Entrepreneurial Skills.
4. Programmes such as Digital Marketing are organized to the students to develop the marketing skills of the young entrepreneurs have about initiating their start up projects.
5. Orientation and Mentoring sessions are provided for the students and faculties to instill passion and spirit on startup initiatives. Mentoring sessions are presided over by trained Innovation Ambassadors across the nation.
6. Initiatives are undertaken to encourage each department to carry out the certificate courses.
7. Internship Trainings are conducted for students to put their learning into action in a real-world environment.
8. Competitions are conducted to the students related to technology based business solutions addressing to industry or market problems are carried out.

9. Celebration or observance of days is think up to appreciate the idea of innovation and entrepreneurship.

A. BRIEF MENTION OF KEY FUNCTIONARIES AT THE IIC INSTITUTE

STAFF REPRESENTATION

Key Role /Position assigned in IIC	Name of the Member
President	Dr.R.Mary Josephine, Principal, St. Joseph's college for women, Tirupur.
Convener	Mrs.B.Suganya, Assistant Professor, Department of Business Administration
Innovation Activity Co-ordinator	Mrs.A.Parveen Banu, Assistant Professor, Department of Business Administration
Start-up Activity Co-ordinator	Mrs.G.Rathnapriya, Assistant Professor, Department of Costume Design and Fashion
Internship Activity Co-ordinator	Mrs.J.MobinaBegam, Assistant Professor, Department of Costume Design and Fashion
IPR Activity Co-ordinator	Dr.J.Priyadharshini, Assistant Professor, Department of Computer Science
Social Media Co-ordinator	Dr.T.G.Shejo, Associate Professor, & Head Department of Commerce
NIRF Co-ordinator	Dr.J.Priyadharshini, Assistant Professor, Department of Computer Science
IIC- Member	Dr.P.Usha, Associate Professor, Department of Tamil
IIC- Member	Ms. E. Keerthana, Assistant Professor, Department of Costume Design and Fashion
IIC- Member	Mrs.B.Vinothini, Assistant Professor, Department of Computer Application
IIC- Member	Mrs.K.Sindhu, Assistant Professor, Department of Mathematics
IIC- Member	Mrs.K.Nirmaladevi, Assistant Professor, Department of Mathematics
IIC- Member	Ms.P.Indhumathi, Assistant Professor,

	Department of Computer Science
IIC- Member	Mrs.K.Anitha, Assistant Professor, Department of Business Administration
IIC- Member	Ms.G.Shanmugapriya, Assistant Professor, Department of Business Administration

EXPERT REPRESENTATION

Key Role /Position assigned	Name of the Member & Designation
Representation from nearby industry/ industry Association/ ECO System Enablers	Mr.P.N.SenthilKumar Managing Director, Gayathri Groups Sulur.
Representative from FI / Bank / Investor / Angel Investor / ECO System Enablers	
Alumni Entrepreneurs from the Host Institution	Ms.Yuvarani Entrepreneur

STUDENT REPRESENTATION

Key Role /Position assigned in IIC	Name of the Member
Innovation Activity Student Co-ordinators	Sanofar Jerin.A (IIIB.B.A.) Pavithra.S (II B.B.A)
Start-up Activity Student Co-ordinators	Shalini Devi.K(III B.Sc CDF) Ramya.R (II B.Sc CDF)
Internship Activity Student Co-ordinators	Nabishattul Misirya.K (III B.Sc CDF) Sushmitha.P (II B.Sc CDF)
IPR Activity Student Co-ordinators	Divya.S (II B.B.A) Asma.U(III BA Eng.Lit.)
Social Media Activity Student Co-ordinators	Kavya.S.B (II B.B.A) Shruthi.M (II B.B.A)

B. PORTFOLIO / GRAPHICAL / TABULAR REPRESENTATION OF RESOURCE STRENGTH (HUMAN CAPITAL AND PHYSICAL CAPITAL) OF THE IIC INSTITUTION

Total Number of IIC Members	20
Total Number of IAs	-
Total Number of Faculty Mentors from Portal	-
Pre-Incubation Units, If any	-

Incubation Units, if any	-
IP facilitation Unit, If any	-

C. HIGHLIGHT FACILITIES , INFRA – STRUCTURE OF PRE-INCUBATION AND INCUBATION KIND AND STUDENT BODIES / CLUBS ENGAGED IN PROMOTION OF INNOVATION AND ENTREPRENEURSHIP IN THE CAMPUS

(i) **Entrepreneurship Development Cell (EDC)** was started in St. Joseph’s College for Women in the year 2021. It is initiated to promote Entrepreneurship culture among the students. The cell organizes programmes such as Guest Lecture, Orientation sessions, Seminars with successful Entrepreneurs.

D. HIGHLIGHT ACHIEVEMENTS (NARRATIVE / GRAPHICAL / TABULAR REPRESENTATION)

Number and different types of I & E & IPR Activities Conducted	8
Number and Students and Faculty Ideas Generated	2
Number of students and faculty Innovation / Prototypes Developed	-
Number of IPs Generated , Published and granted	-
Number of students and faculty start-ups/ ventures established	
Amount spent on Promotion and Awareness Generation on Innovation Entrepreneurship in the campus	Rs.15765 /-
Amount Grant or Fund Supported to student and faculty lead Innovations, Start-ups and IPR	-
Number of technology transfer and commercialization happened	-

E. HIGHLIGHT SELECTED START –UPS ESTABLISHED BY STUDENTS / FACULTIES WITH MENTION OF FOUNDER/ CO FOUNDER NAME

(i) The Entrepreneurship Development Cell of the college are conducting the hand embroidery, basket making and woolen making classes to the students by means of creating the self-employment opportunities in their future.

(ii) The Entrepreneurship Development Cell is conducting the Orientation Programme regarding Digital Marketing. To promote the Entrepreneurial Skills of the students the ED cell is conducting seminars and Guest Lectures regularly. ED Cell focusing the students to stand alone in the society with their skills.

F. TESTIMONIALS FROM IIC MEMBERS AND EXTERNAL ABOUT IIC INSTITUTE AND IIC OF MOE'S INNOVATION CELL

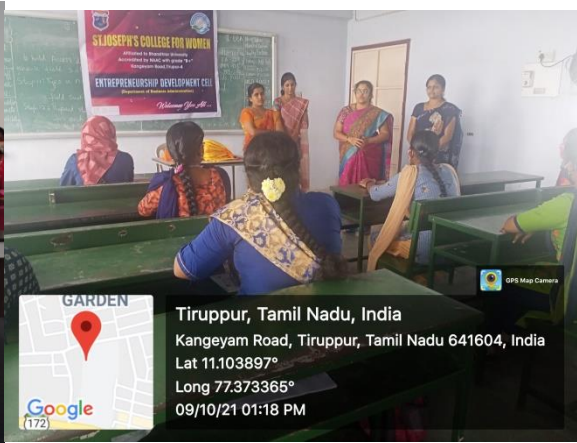
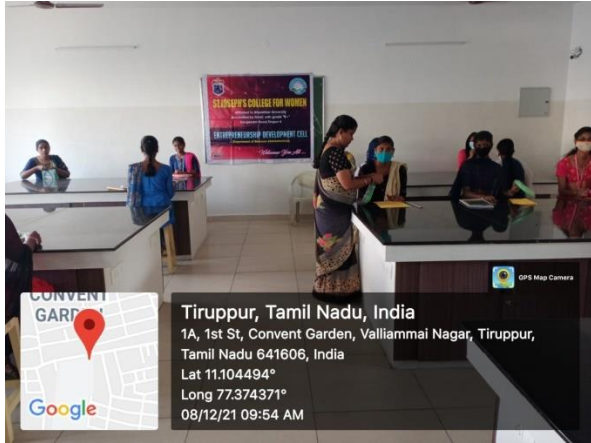


G. IMAGES

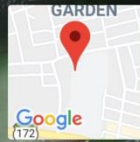




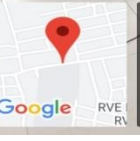
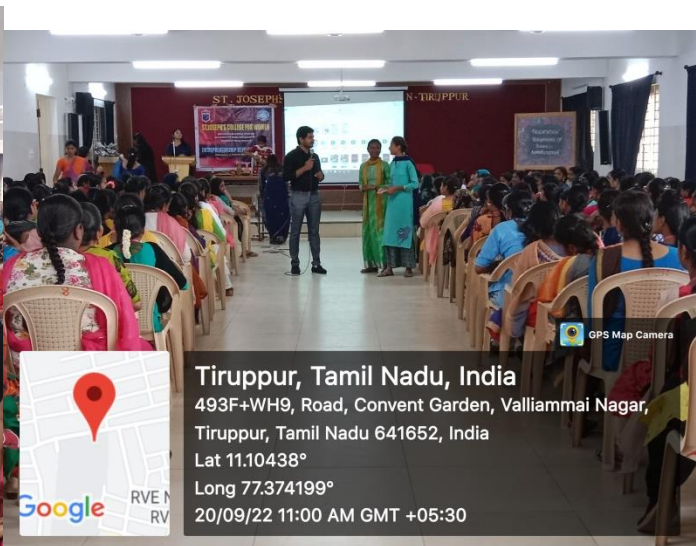
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No. 5, Devi Garden Kangeyan nagar, IInd Street, Kangayam Rd, Bavani Nagar, Tiruppur,
Tamil Nadu 641604, India
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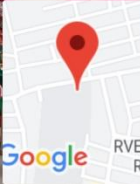
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Tamil Nadu 641606, India
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Tiruppur, Tamil Nadu, India
Kangeyam Road, Tiruppur, Tamil Nadu 641604, India
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Tiruppur, Tamil Nadu, India
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Long 77.374033°
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